

*The new way
to enjoy*
freshKEG



Authentic draught flavour.

The innovative dispensing system for

- wine
- prosecco
- sparkling wine
- mix-beverages



*fresh***KEG**

**fass-frisch
zapfen**

The successful high-quality KEG freshKEG

Beverages dispensed – any time, any place. The innovative reusable container offers pure enjoyment – from the first to the last drop.

Fresh draught beverages are trendy. More and more people want to enjoy a glass of wine, prosecco, sparkling wine or a mix-beverage whatever the occasion.

With this trend in mind, SCHÄFER has developed the reusable freshKEG especially for the restaurant and catering sector.

freshKEG means: in contrast to open bottles, you can enjoy your beverage to the last drop, without any loss of quality. Consumers can enjoy their beverage in the same quality it was produced.

A new star of SCHÄFER KEGnology®

freshKEG, yet another innovative product developed by SCHÄFER. For almost 3 decades SCHÄFER has set new standards with innovative ideas and extensive expert knowledge in reusable container technology. Over 10 million SCHÄFER KEGs are in use worldwide, around 1 million of which are already on the wine market.



*Enjoy drinks on draught – any place and any time.
freshKEG sets new standards in technology, packaging,
freshness and customer benefits.*

www.freshkeg.de

SCHÄFER
Container Systems

Discover and enjoy freshKEG

The pleasure of enjoying quality beverages is the expression of a refined quality of life that is an integral part of our culture.

freshKEG, the self-sufficient dispensing system from SCHÄFER, opens up a vast new potential for draught beverages in the restaurant and catering markets.

Colour, aroma and taste: experience and enjoy this fascinating combination in its freshest form, served with the comfort and convenience that only freshKEG can provide.

The integrated "two-chamber system" (one for the beverage, one for the dispensing gas), makes freshKEG a closed, independent dispensing system guaranteed to keep all beverages fresh for weeks, even after the KEG has been opened.

freshKEG creates new opportunities for enjoyment: ideal for restaurants, bistros, wine bars, catering businesses or clubs.



Whether for wine, prosecco, sparkling wine or mix-drinks: freshKEG always meets the highest demands



Professional dispensing in a minimum of space



Discover the spirit of enjoyment with freshKEG

All the benefits at a glance

Pointing the way

Easy

...to handle and to operate

- always ready for use – anywhere
- mobile dispensing of all beverages
- complete dispense system with only two components (container and dispense head)
- integrated supply of dispensing gas ensures perfect dispensing for authentic draught flavour
- easy to operate
- hand holds make it easy to carry
- space-saving
- easy to transport
- stackable system enables excellent logistics
- reduced weight (incl. 10 litres content = only 15 kg)
- no time-consuming opening and disposing of bottles

...to cool and to keep cool

- with ice-packs, cooler or in the refrigerator

...in service

- easy refilling procedure for the dispensing gas
- fast and easy cleaning of the dispense head

Fresh

...and enjoyable

- sterile filling provides excellent hygiene and quality (no contact with light or air)
- closed system, consequently no impairing of the beverages' flavour, e.g. by air
- constantly high beverage quality, no traces of cork or mould
- fresh for weeks even after the first glass is tapped
- re-usable container made out of stainless steel which is neutral in taste

...in design

- modern design fit for the finest restaurants
- compact and space-saving
- distinctive appearance
- attractive labelling for a very individual brand display

High sales volume

...due to the authentic fresh draught flavour

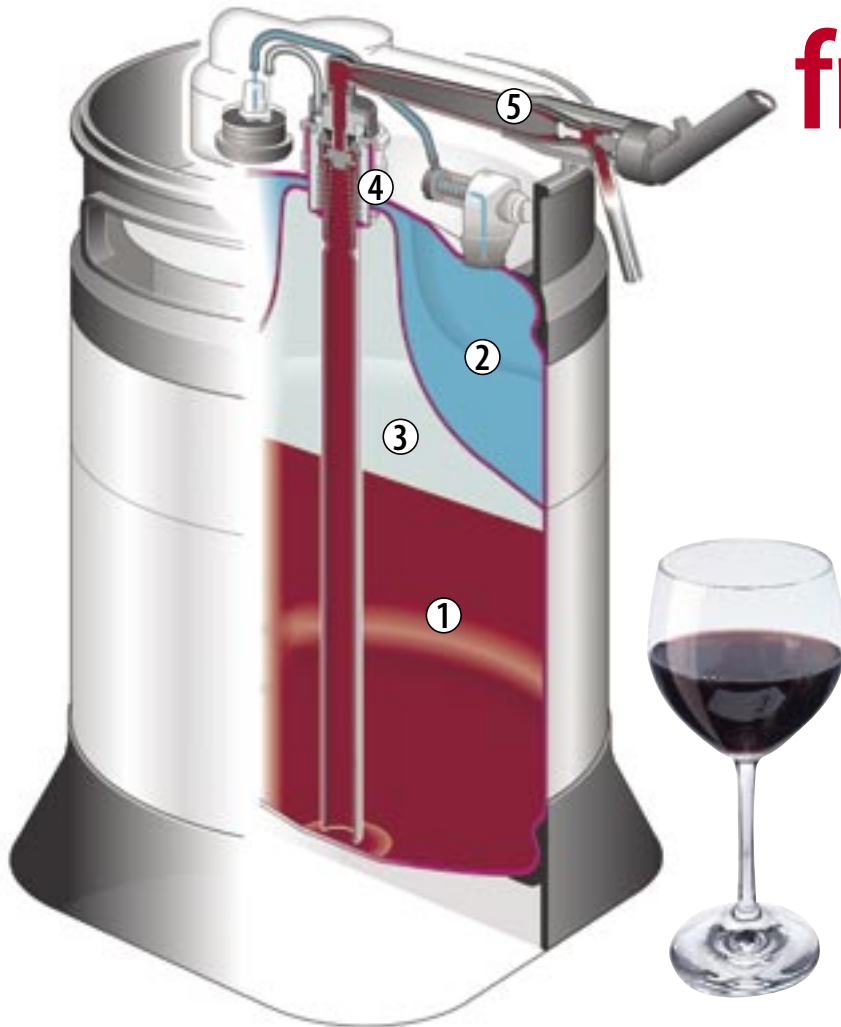
- beverage quality of wine-grower or restaurant standard
- image improvement through professional dispensing
- optimal brand presentation
- in keeping with brand image and quality demands
- innovative placement in the catering, party and consumer sector
- opens new market and turnover potential

freshKEG: the best investment for increasing your sales and market shares.

SCHÄFER
Container Systems

The compact dispensing system simply perfect!

freshKEG



freshKEG: The complete dispense system with dispensing gas "inside"

With its two-chamber system, freshKEG is the perfect dispensing system for all beverages. One chamber is for the beverage, the other for the dispensing gas. This is possible thanks to new technologies and expertise.

1. beverage, always fresh
2. gas chamber with dispensing gas (nitrogen, CO₂, mixed gas; filling pressure 7 bar)
3. dispensing gas
4. safety spear
5. dispense head with pressure reducer and dispensing tap

Advantages of the system:

- integrated dispensing gas supply
- always ready for use - anywhere
- easy to handle
- easy to cool and to keep cool
- long shelf life of the beverage, long time after the first beverage is tapped
- proven KEG-technology
- easy filling of beverages and dispense gas
- encoding system according to customer requirements
- top and bottom clip-on rings made of polypropylene (PP)
- stackable

Technical data

Material grades in stainless steel liner	Standard: mat.no. 1.4301, AISI 304 Special: mat. no. 1.4571, AISI 316
Top and bottom ring	PP (polypropylene), uv-stabilised, recyclable material
PP colouring	Standard: shining black, other colors on request
Spear	freshKEG safety fitting
Operating pressure	max. 7 bar
Test pressure	approx. 9 bar overpressure
Safety burst point triggering pressure	Standard: 25 ± 7 bar overpressure
Numbering	Standard
Encoding (options)	plain text/bar code/transponders/datixPLUS
Dispense head	with integr. compensator and autom. pressure adapter
Flow (depending on pressure)	1.5 to 2.0 litres/minute (standard setting), depending on pressure and temperature
Repairs	PP rings, CO ₂ valve and parts of the spears are exchangeable
Ecology	re-usable system, all component parts can be recycled
Application	can be used for almost all beverages
Cleaning dispense head	see operating instructions max. temperature 55°C
Authorisation	by the authorisation office for beverage counter systems
Cooling	Ice packs containing cooling agent, cooling boxes, coolers, refrigerators, special freshKEG cooler, cooling rucksack

freshKEG acc. to DIN 6647-1 and 2

Content*:	5.2 l	10.3 l
	1.37 US-gal	2.72 US-gal
Height:	258 mm	394 mm
External Ø:	253 mm	253 mm
Weight:	appr. 3.4 kg	appr. 4.4 kg

* Other container sizes between 3 and 15 l are also available, depending on the quantity ordered

Technique and accessories

This is how it works



1. Lift up the lever on the dispense head
2. Place the dispense head onto the freshKEG



- 3./4. Press dispense head firmly into place and push down the lever



5. For dispensing, always pull the lever all the way forward

Cooling

The extensive range of freshKEG cooling accessories completes the system perfectly.



Ice-Pack

- ring with multi-chamber system
- a powerful special-gel mix: inside cooling gel, outside capacity gel
- freeze for 24 hours, allow to defrost a little and slip it over
- cools down freshKEG quickly by about 10 °C in approx. 60 minutes
- keeps contents cool for about 5 to 6 hours
- optimal brand display



Cooler

- quiet compression cooler
- constant temperature, regardless of the dispensed quantity
- ideal for use in pubs and restaurants and for private functions
- extendable, easy-to-clean drip-tray
- freshKEG fits in easily



Selling or store refrigerator

- specially developed store refrigerator
- allows permanent stock of up to 12 freshKEGs
- pre-cooled freshKEGs mean satisfied customers

Wide range of benefits



Exceptional brand-name presentation: All-round advertising space for individual design and effective brand presentation, e.g. by means of a sleeve



Comfortable handling: ergonomically shaped hand holds make carrying comfortable



Encoding: plain text, barcode, transponder or the datixPLUS enable perfect logistics



A practical success: At big events the beverage is brought to the customers in backpacks

SCHÄFER KEGnology®

Pointing the way

Whether freshly dispensed beer specialities, in-vogue mix beverages, high quality wines or refreshing soft drinks:

SCHÄFER has the right KEG for every beverage.

The range of products covers containers from 3 to 110 litres, all made of stainless steel, with or without polyurethane-coating, and partly coated.



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